

Collaborating Organizations



MICHAEL D. CARPENTER
Office of the Prosecuting Attorney

Regional & National Affiliations

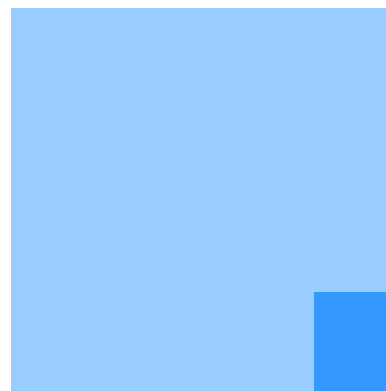


Midland Area Partnership for Drug-Free Youth
P.O. Box 2368 5103 Eastman Ave Suite #241, Midland MI 48640
989-835-8699 www.midlandpartnership.org



2009

Annual Report



Direct Services

After School/Summer Programs- Search Institute Assets

Campfire USA of Midland – 5 sites
North Midland Family Center
West Midland Family Center

Model Programs (In classroom)

Positive Action @ Bullock Creek & Meridian Middle Schools
Life Skills @ Blessed Sacrament
Positive Action @ ACEA & Windover Alternative Schools

Total Youth Reached- 810

Outcomes

After School Programs (95)

30% increase in perceived risk/harm from alcohol use.
35% increase in perceived parental concern for alcohol use.

Middle School Classroom (680)

Binge drinking & Cigarette use **reduced 6%**
in local 7th grades.
Rx Drug & Inhalant use **reduced 4%** in local 8th grades.
Marijuana use **reduced 6%** in local 7th & 8th grades.

Community Outcomes

- * Decreased alcohol related traffic crashes (ages 16-20) by 77% since 2006*
- * Decreased alcohol related traffic crashes (adult) by 15% since 2006*
- * Alcohol use perceived as wrong by peers increased by 10.7% since 2008 among 9th graders**
- * Perception of easy access to alcohol decreased by 5.9% since 2008 among 9th graders**
- * Age of alcohol onset decreased by 6.3% since 2008 among 9th graders**
- * 30 day use of alcohol decreased by 4.1% since 2008 among 9th graders**
- * Prescription and illicit drug use are flat from 2008 among 9th graders**
- * Perception that underage drinking is one of the most important local issues increased by 14.1% since 2008***

(MI State Police traffic crash facts)*
MiPHY Midland County Youth 2010 Survey (preliminary numbers) **
MAP 2009 Community Perception Survey***

MAP Staff

Executive Director:	Gaye Terwilligar
Prevention Educator:	Danielle Pelton
Youth/Event Coordinator:	Ashleigh Magel/ Bill Kirkpatrick
Grants Coordinator:	Louise Parsons
External Evaluator:	Lee Rouse
DFWS Trainer:	Sharon Miller

MAP Board of Directors

Mike Krecek, Chair	Midland Co. Health Dept
Dr. Paul Burns, Vice Chair	Dow Chemical
Dr. Kathy Dollard, Vice Chair	Community Mental Health
Charles Russian, Secretary	Gratiot/ Isabella RESD
Cheryl Warner, Treasurer	Northwood University
Dick Skochdopole	Member at Large
Sheriff Jerry Nielsen	Midland County Sheriff's Office
Kevin Kendrick	Dow Corning
Jeff Jaster	Midland Public Schools
Dr. Jeff Newman	MidMichigan Medical Center
Rev Jeremy Africa	First United Methodist Church
Chief Gerald Ladwig	City of Midland Police
Sharon Miller	ITH Staffing Solutions
Dr. Keith Pretty	Northwood University

MAP Coalition Members

Jeff Andridge	EV Free Church	Sally Hoffman	Parent Advocate
Mary Pat Bagrosky	CMCMH	Sarah Jacobs Carter	Shelterhouse
Beth Balgenorth	ACEA	Commissioner Keenan	Midland County Commissioner
Nick Barton	Great Lakes Loons	Liz Kline	CMHCM
Matt Berchert	City of Midland Police	Lori Pritchard	Midland High School
Marisa Boulton	Educator	Dick Skochdopole	Kiwasee Kiwanis
Jennifer Brown	Bullock Creek	Laure Smith	Midland Co. Health Dept.
Holli Carter	1016 Recovery Network	Beth Sorenson	Family and Children's Service
Tonya Coty	Midland County ESA	Teresa Sullivan	Northwood University
Jeremy Davis	City of Midland Police	Kathy Swarthout	Bailey Insurance
Kurt Faust	Dow High School	Mike Vasicek	Midland County Sheriff's Office
Kathryn Getzinger	The ROCK	Staci Urbani	WMFC
Peggy Gilstad	Cancer Services	Chris Wenzell	City of Midland Police
Allison Ginter	Midland Community Center		
Dawn Glesner	NEMSCA		

2010 at a glance:

- * Youth Leadership Summit
- * Dump Your Drugs Events
- * Northwood Football Game
- * Direct Services to local youth
- * Alcohol Awareness Month Activities
- * Monthly Pool Events Summer 2010
- * Retailer Trainings (Alcohol & Tobacco)
- * Spring Break & School Kick-Off Teen Events
- * Operation Medicine Cabinet Studio Shows



L.E.A.D. is a group of high school students that meet on a weekly basis & plan alternative activities, attend conferences & camp, plan dances & pool parties, volunteer in the community, do radio PSA 's, speak about advocacy issues, & participate in peer mentoring.

L.E.A.D. is co-sponsored by MAP for Drug-Free Youth and the Midland Community Center.

L.E.A.D. Activities:

- * Dive-in Movies
- * Dances
- * Sticker shock
- * Red Ribbon Week Activity
- * Coordinated Kids Day Activity @ Midland Mall
- * Developing PSA 's for Prom & Graduation



Alternative Youth Events

(In collaboration with The Rock & WMFC)

- Doin' the Dow Diamond Event
- Doin' The Pool- June
- Doin' The Pool- July
- Doin' The Pool- August

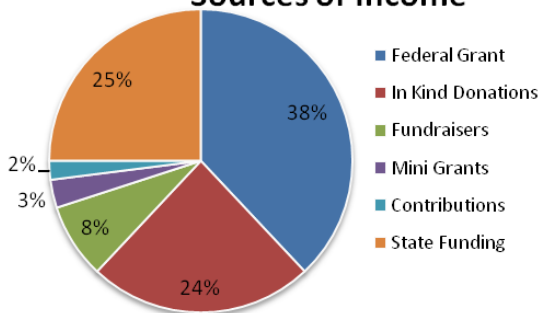
Total Youth Reached- 330

Financial Overview

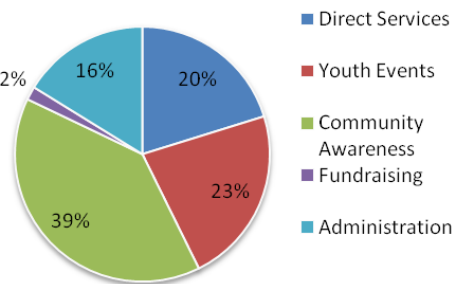
In 2009 MAP for Drug-Free Youth continued to receive the Drug Free Community Federal Grant, NMSAS State Funding, and other local community mini-grants.

We also received a new funding flow in collaboration with City of Midland Police. This Byrne JAG Grant is helping to finance the Operation Medicine Cabinet and Drug Free Work Site Initiatives.

Sources of Income



Distribution of Funds



Community Outreach

- Dow Safety Fairs
- Family Week @ WMFC
- Art Fair Packet Distribution
- Midland County Fair Activities
- Drugged & Drunk Driving Month Activities
- Kids Day & Wellness Day- Midland Mall
- Community Hero Program: Joe Kozuch & Bob Ralston
- Timberwolf Fall Kick-Off
- Timberwolf Alcohol Awareness Week
- Midland Underage Drinking/Prescription Drug Community Readiness Annual Survey

Total Community Members Reached- 3800

OPERATION MEDICINE CABINET

A joint effort between MAP for Drug-Free Youth, Midland City Police & Midland County Sheriff, to combat prescription drug abuse in Midland county.

This initiative includes prescription drug drop-offs quarterly, called Dump Your Drugs, Community Education & monthly studio shows addressing prescription drug abuse from multiple viewpoints such as:

- | | |
|--------------------------|----------------------|
| *Law Enforcement | Upcoming Viewpoints: |
| *Medical Professionals | *Counselors |
| *Parents | *Parents |
| *Senior Citizens | * Youth Leaders |
| *Emergency Responders | *Physicians/Surgeons |
| *Youth | *Fire Department |
| *Treatment Professionals | *Dentists |
| *Employers | *Medical Examiner |
| *Pharmacists | |



Dump Your Drugs

Event where people can drop off old or unused prescriptions for proper disposal. Approx. 200 lbs collected & taken off the streets in Fall of 2009

Alcohol Policies

MAP has been addressing youth access to alcohol in 2009 through retailer trainings. Law Enforcement in Midland City & County did compliance checks in 2009 and had 100% compliance.

In 2010 MAP Coalition plans to work toward potential policy changes that will follow the recommended Environmental Strategies per Community Anti-Drug Coalitions of America (CADCA).

Strategy	Alcohol
Environmental Policies to Limit Access	
Purchase Laws	Compliance Checks: Minimum purchase age laws actively enforced
Price Controls	Excise Tax; Ban on "2 for 1" specials
Restrictions on retail sales or sellers	Limit number of sales licenses within a county/city/town
Environmental Policies to Influence Norms	
Legal Deterrence	Zero Tolerance Laws for youth under 21 years; Social Host laws; Source Investigation Programs
Counteradvertising	Ban alcohol sponsorship; Advertising restrictions
<small>Adapted from <i>Environmental Prevention Strategies: An Introduction & Overview</i>, Deborah A. Fisher, Ph.D., used with permission.</small>	

Drug-Free Workforce Trainings

Map will begin implementing a Drug-Free Workforce Program (DFWP) in early 2010.

The objective of this program is to reduce workplace drug and alcohol use and consequently to reduce its use in the employee's life outside of work. The Substance Abuse and Mental Health Services Administration (SAMHSA) reports that substance abuse has a significant negative impact on the workforce including an increase in:

- * Accidents
- * Injuries
- * Absenteeism
- * Turnover
- * Workman's compensation claims
- * Decrease in productivity



31% of workers who reported illicit drug use in the past month work for companies with fewer than 10 employees (SAMHSA).